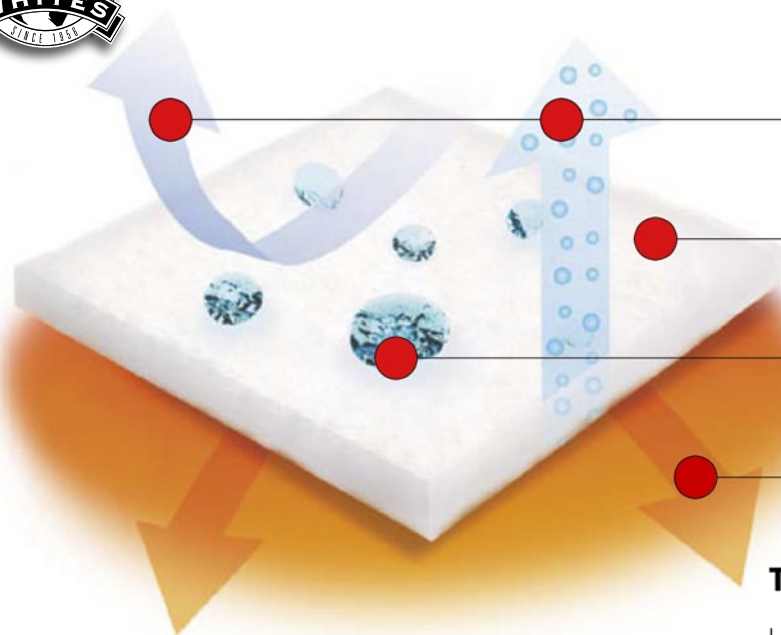




WHITES MK3 UNDERGARMENT

PRIMALOFT®



Breathable. Dries Fast.

The patented multi-diameter fibers are needed together into a strong, resilient, breathable and fast-drying insulating core.

Lightweight and resilient.

PrimaLoft's unique multi-diameter fibers keep the insulation both lightweight and resilient.

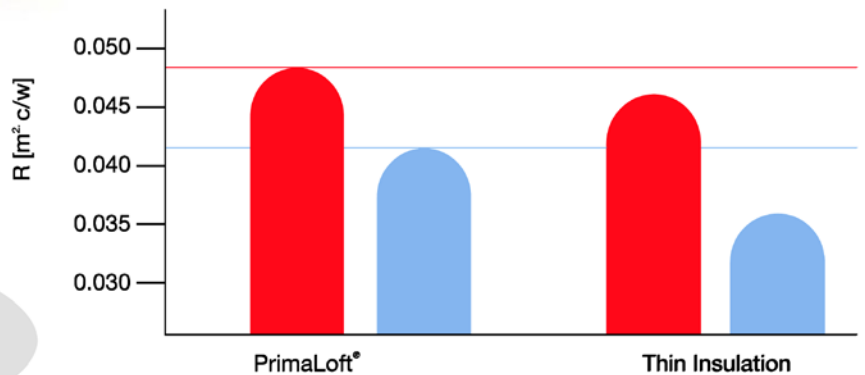
Superior water repellency. Retains warmth when wet.

Gram for gram nothing keeps you warmer when wet or dry than PrimaLoft insulation.

Thermally efficient.

This formula is ideal for integration into high quality apparel for superior thermal efficiency.

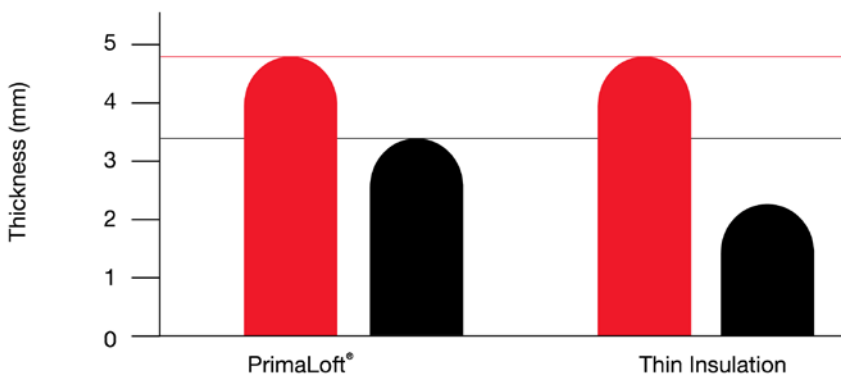
THERMAL PERFORMANCE—DRY VS. WET



Test: SATRA TM146: 1996
Tested under pressure of .290 psi as observed in laboratory setting. Hot plate thermal conductivity testing.

● Dry
● Wet

COMPRESSIONAL RECOVERY



In compressional recovery tests, PrimaLoft demonstrated superior compressional recovery—maintaining loft for better fit, greater durability, and warmth.

Test: SATRA TM 156: 2001
Repeated compression for 500,000 cycles under 22 lbs. of pressure.

● Initial
● After Compression



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